



Enter 2024 "Moozie Kindness" EssayContest *with Art Contest for youngest children!* *Submission Deadline: April 12, 2024*

What does being kind mean to you? Have you ever noticed how you feel better if someone is kind to you? And do you feel better if you are kind – to other people, animals, yourself, or the Earth? Have you observed how one kind act can lead to more kind acts? You now have a chance to spread kindness through Children's Kindness Network and Moozie® the Cow, the Ambassador of Kindness.

The Children's Kindness Network (CKN) is a nonprofit dedicated to promoting kindness values in young children. CKN has "Moozie," the kind cow who visits schools, camps and other physical and virtual settings to teach about kindness and lift spirits. Moozie is lovable, compassionate, and devoted to helping children pre-kindergarten through third grade discover the universal benefits of kind behaviors. She helps children exhibit kindness to others, animals, the Earth and themselves. Learn about Moozie and her methods at <https://www.moozie.org>.

We are celebrating Moozie and kindness with CKN's annual writing/art contest for children in kindergarten through third grade! It is free to enter! Second and third graders submit personal essays, and children in kindergarten and first grade submit original art pieces, all inspired by kindness.

Need-to-Know Contest Information

Who? The Children's Kindness Network (CKN) essay and art contest is open to children in kindergarten through third grade who live in the United States or other countries reached by Moozie advocates. All children (public, private, and home school students) are eligible except for immediate family members of CKN board members, volunteers, employees and contest judges.

What? Entries will be grouped into: (1) two major categories (written essay and art), and (2) within essay or art category, sub-categories by grade (essay: 2nd and 3rd; art: K and 1st).

Essay submission: A student will prepare a written response to the prompt **"Describe how you or someone else have been or will/could be 'kind to the Earth', one of Moozie's four pillars of kindness."** Students can learn about Moozie (from website, books, media, or ambassadors) and include a special message to Moozie at the end of their essays, but this is not mandatory. There is no minimum length for responses. Maximum length is 500 words. Creativity and critical thinking are encouraged. All work must be the student's original, own creation, without assistance from technology or others.

Art submission: CKN will soon be releasing exciting new editions of Moozie kindness lesson/experience guides for pre-school and elementary school children. CKN invites any kindergarten or first grade student to: **Submit an art design that CKN could use on the cover of Moozie's professional kindness lesson/activity guides for children.** Creativity, originality and individual creation are required.

Kindergarten and First Grade: *What does Kindness mean to you?*

A participating child will submit a drawing or other original artwork, preferably in color, on plain white 8-9-inch by 11-12-inch paper for a cover illustration of Moozie's kindness lesson/activity guide, and include a short caption underneath to explain the art. Please visit <https://www.moozie.org> for more details on Moozie and resources.

Need-to-Know Contest Information, continued

Second and Third Grade: As we approach April, Earth Month, including Earth Day on April 22nd, it is time to celebrate worldwide our planet Earth and seek to protect it. A participating student will submit an essay on the topic “**Describe how you or someone else have been or will/could be ‘kind to the Earth,’**one of Moozie’s four pillars of kindness.” Children will submit handwritten or typed essays to answer that assignment prompt. Please visit the website <https://www.moozie.org> for more details on Moozie. Maximum length is 500 words.

All: For all categories, judges will score entries based on (1) clarity, (2) overall content and inspiration, and (3) how well the entry answered/illustrated the prompt. Artwork will be evaluated for creativity and design also. The judges' decisions are final.

Prizes? The top entries will be published on the Moozie website and/or posted on Moozie social media along with names of winning authors/artists, following receipt of parents’ permission. Current plans for prizes are outlined below. Children’s Kindness Network contest management reserve the right to modify prizes based on contest outcomes and sponsorship.

Essay - Overall 1st Place winner (2 - 3)

\$300 Gift Card

Essay - Overall 2nd Place winner (2- 3)

\$200 Gift Card

Essay - Other 1st Place winners in each grade (2, 3)

\$100 Gift Card

Art – 1st Place winners in each grade (K, 1)

\$50 Gift Card

How? There is no entry fee. Each child may submit only one entry. No co-created entries are permitted. Each entry must be accompanied by a completed entry form. Essay entries should be submitted by email. Send entries via email to: contest@moozie.com, and please indicate "CKN Kindness Essay Contest" in the subject line. You may scan and send a handwritten response, add a Word/other document as an attachment to the email, or simply type the response directly into the email.

When? Entries must be received at the email address by midnight on: Friday, **April 12, 2024**.

Questions? Send any contest-related questions to contest@moozie.com email in advance of April 12, and you will receive a prompt response.

Please print the Entry Form to send a completed form along with the entry. We will announce winners by the end of May 2024.

"LIKE" us on Facebook or Instagram (@moozieckn) to follow Moozie the kind cow and results of the contest!

Children’s Kindness Network (www.moozie.org) greatly appreciates your participation and support.

ENTRY FORM FOR 2024 CHILDREN'S KINDNESS NETWORK ESSAY/ART CONTEST



Information about Child:

NAME: _____

TOWN: _____ STATE/PROVINCE: _____

GRADE: _____ SCHOOL: _____

AGE: _____ ENTRY: _____ Essay _____ Art

SUBMISSION CHANNEL: _____ Email _____ Postal Service _____ Other

Information about Parent or Guardian:

NAME(S): _____

BEST PHONE NUMBER in case CKN needs to reach you: _____

EMAIL ADDRESS: _____

PARENT/GUARDIAN, MAY WE PUBLISH THE ENTRY ON MOOZIE WEBSITE AND/OR SOCIAL MEDIA ALONG WITH YOUR CHILD'S FIRST NAME, AGE, AND TOWN/STATE? _____ YES _____ NO

Any contest entry must be submitted with a COMPLETED entry form. **To be considered, entries must be received by 11:59 pm MT on April 12, 2024. E-mail form with entry to: contest@moozie.com.** Request for contest P.O. Box mailing address may also be submitted sufficiently in advance of deadline at contest@moozie.com.

Be sure to "LIKE" Moozie the cow (@moozieckn) on Instagram, Facebook or X to receive latest information on this contest and Children's Kindness Network's (a nonprofit 501 (c)3) kindness events, inspirations, and news! Be inspired and give to Moozie's kindness causes at www.moozie.org. Thank you for your kind participation and support!