



CHILDREN'S KINDNESS NETWORK* AND KIWANIS CLUBS OF TN-KY

SPONSORSHIP OPPORTUNITIES FOR AUGUST 11, 2024 NASHVILLE SOUNDS GAME AT FIRST HORIZON PARK

In addition to the offerings below, **all sponsors' names and logos** will be featured on Children's Kindness Network's (CKN) moozie.org/itseasytobekind website page and CKN's social media.

All sponsors will be displayed on a giant poster at CKN's table, with name size dependent on the sponsorship tier.

ELITE SPONSOR \$5,000

- Sponsor will be listed on social media and website as a "Main Sponsor" of the event.
- Sponsor's name will be promoted within event-related press/news if CKN and Kiwanis have an appropriate opportunity to cover.
- 1,000 It's Easy to be Kind wristbands will be handed out at the ballpark to the first 1,000 attendees to visit CKN and Kiwanis tables. Stickers supplied in advance with sponsor's name and logo will be placed on wristband packaging.
- 40 game tickets will be made available to children ages three to six courtesy of Elite sponsor.
- Sponsor can provide up to 500 branded items for distribution at CKN and Kiwanis tables by CKN/Kiwanis representatives (and sponsor representative if interested). (Suggested items: special offers, hand sanitizers, Band-Aids, fridge/bag clips, etc.)
- Sponsor will be thanked publicly during event.

PLATINUM SPONSOR \$3,500

- Sponsor will be listed on social media and website as a "Leading Sponsor" of the event.
- Sponsor's name will be promoted within event-related press/news if CKN and Kiwanis have an appropriate opportunity to cover.
- 700 It's Easy to be Kind wristbands will be handed out at the ballpark. Stickers supplied in advance with sponsor's name and logo may be placed on wristband packaging.
- 10 game tickets will be made available to children ages three to six courtesy of Platinum sponsor.
- Sponsor will be thanked publicly during event.

FOUR PILLARS SPONSOR \$1,500

- 300 It's Easy to be Kind wristbands will be handed out at the ballpark. Stickers supplied in advance with sponsor's name and logo may be placed on wristband packaging.
- Sponsor will be thanked publicly during event.

KIND FRIEND SPONSOR \$500

- Twelve cuddly Moozie hand puppets will be given away to children under nine years old courtesy of Kind Friend Sponsor.

I LOVE MOOZIE SPONSOR \$250

- Six cuddly Moozie hand puppets will be given away to children under nine years old courtesy of I Love Moozie Sponsor.

Thank you for considering support for the "It's Easy to be Kind" program (with song competition) and kindness values for children, families, and all attendees of the Nashville Sounds game on August 11th!

**To learn more or confirm your commitment, please email info@moozie.com
or contact**

Vic Legerton at 615-870-7040 or Trish Cronin at 615-806-2806