

Report of CKN participation at SELECT convenings

Prepared by Vic Legerton on October 13, 2024

The Statewide Early Literacy Education Collaborative of Tennessee (SELECT) is a program of the Governors Early Literacy Foundation (GELF). Annual statewide convenings were held at the Franklin Marriott Cool Springs on July 11th and 12th, 2023 and July 9th and 10th, 2024.

The 2023 event was attended by about 75 people from across the state of Tennessee representing agencies that serve kids directly and federal and state and local programs that serve those agencies. The 2023 event did not have exhibitors, but we did make contact and give the Moozie Kindness Program kit to about 20 select participants that we evaluated as appropriate.

The 2024 event did have exhibitors at an advertised cost of \$35 to be paid at the event. However, no fee was collected either prior to or at the event. The exhibitors were in a room somewhat isolated from the main meeting and meal room as well as the breakout seminar or workshop rooms, so attendance was sparse and then only at times when there was nothing going on in the main room or the breakout sessions. Therefore, there was virtually no value with very few people visiting and long periods of idle time. Trish and I do not recommend that we participate in this event in the future.